

# TANOS

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## **TANOS booth at the hardware fair 2022 in Cologne: you have reached your goal**

September 25th, 2022: Enter "Koelnmesse" in the navigation system. This destination was typed into quite a few navigation devices up until September 28th of this year, as after more than four years the INTERNATIONAL HARDWARE FAIR 2022 - the Event in the entire hard goods industry - finally took place again.

Once there, the route of many visitors continued directly to the TANOS booth.

"Of course we, as exhibitors, did not want to miss this industry event. The trade fair was the ideal platform for us to maintain our network and get in touch with new customers. Because nothing is better than personal exchange - especially after such a long time away due to the pandemic," says TANOS Sales Manager Martin Parlow. In addition to the dialog with interested visitors, the focus was also on the presentation of the latest Systainer<sup>3</sup> generation, with the product innovation Systainer<sup>3</sup> lid compartment M proving to be an absolute highlight.



In addition to the presentation of the broad TANOS standard portfolio, the industrial customers marveled above all at the colorful variety of application examples - and the underlying customization possibilities of the systainer<sup>®</sup> case system. The almost endless customization possibilities became even clearer for the visitors with the help of the configurator: systainer<sup>®</sup> in all possible variants, with special inserts, own logo printing as well as in the color worlds of the respective corporate design. Interested parties were thus able to take the first step on their way to their individual systainer<sup>®</sup> directly on site. "Of course, our professional sales team accompanies every further step towards the perfect packaging - from finding solutions for specific customer requirements to market launch," assures Chris Seeh, International Key Account Manager at TANOS. "With many interesting trade fair inquiries in our luggage, we are now back from the hardware trade fair. We are conscientiously processing every single inquiry and are already looking forward to new, exciting packaging projects that we will implement together with our newly acquired customers after the trade fair," continues Chris Seeh.

For TANOS, the hardware fair was once again a complete success. "We have definitely achieved our goal with our presence at the fair" summarizes Parlow.

### *About TANOS GmbH*

*TANOS GmbH develops and markets multifunctional filing, presentation and transport systems and is the supplier of the patented, stackable and linkable case system<sup>®</sup> and related supplementary products.*

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